Overview

Watch the video podcast. Are your views or opinions similar to any of the speakers?

-	-		-		_	-	
1 Read the text below ab gaps from memory and the to check your answers.		•	•			Val	
Hi. I enjoy walking around and make-up ³ b _ it's such a fantastic service Today I'm talking to people ⁷ do you enjoy b	out I always do mode and you get ever about 6	y food shop erything ⁵ _	oping ⁴ to	your d			
Glossary: on impulse = V	when you buy on	impulse you	buy things y	ou had	not planr	ned to buy	
2 What items do you enjo buying. Then watch the v				-	-		
A	B Maria			J.	C Sue		
D	De Joe	NEAD		27/30 27/30 28/30	F Chris		
1 markets, antique market	s and vintage clo	thes					
2 I love to browse around bookshops.							
3 I probably enjoy buying l	·	and music a	s well.				
4 I love going to food mark							
5 I love buying plants for the							
6 I should say like shoes, b	J	ake-up.					
3 What sorts of things do video podcast from 1:20-2							
	food	books	CDs	music			
	jewellery	plants	clothes		oes		

antiques

handbags

holidays

make-up

4 What sorts of things do you plan to buy? Watch the video podcast from 2:07-2:26 and write true (T) or false (F) next to each statement.



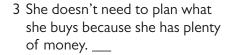
Paul

- 1 He travels a lot for his work. <u>T</u>
- 2 The price of train and plane tickets are important to him. ___



Emma

Sue





Damiar

- 4 He plans before he buys a holiday. ___
- 5 He plans before he buys anything costing more than £50. ___

Glossary: good value for money = something is worth what you paid for it - the price is not too high; a purchase = something you buy

5 What recent product or service do you think is impressive? Read the responses below. Watch the video podcast from 2:32-2:52 and fill in the gaps using the words and phrases from the box, then match the statements 1-3 with the people A-C.

taking a picture iPhone mobile phone amazing camera changed my life emails



B



1 ______. Absolutely ______! I mean I bought one and it's just, it's really ______.

2 Probably my ______. I've just changed it to a Blackberry Storm® where I can get all my ______.

3 The new ______ that I saw on television, on the commercial. So you're _____ and you're seeing yourself on the other side.

6 If you could start a business or invent a product or service what would it be? Read the responses to the question below, then watch the video podcast from 3:00-3:21 and fill in the missing words and phrases.



1 I don't know. I'd like to sell ______ if you could sell _____ that would be good. I don't know how _____ .

Paul



2 My ______ business is to have a thing called Sophia's _____ and to make really fantastic _____ that you can't buy in this country.

Liz



3 I love the _____ so anything that would, kind of, bring more ____ to people's lives and expression – I think that would be great.

Emma

7 The way we speak

7 The people in the video podcast talk about buying things on impulse. Look at the statements below and then watch the video podcast from 1:20-2:04 and tick (\checkmark) what the people say, a or b.



- 1 a) Music, I suppose I buy that on impulse.
 - b) Music, I always buy that on impulse.

Paul



- 2 a) Clothes, but not as much as I used to.
 - b) Clothes, but not as many as I used to.

l iz



- 3 a) Well, I'm not that kind of person that buys things on impulse.
 - b) Well, I'm not that type of person that buys things on impulse.

Maria



- 4 a) ... I saw a pair of silver tongs that looked like a great bargain.
 - b) ... I saw a pair of silver tongs that looked like a great buy.

Damian



- 5 a) On impulse? Oh, dreadful! Handbags, that's probably my big impulse buy.
- b) On impulse? Oh, dreadful! Handbags, that's probably my biggest impulse buy.

Sue

Personalisation

8 Write *your* answers to the questions.

1 What sorts of things do you buy on impulse?

2 What recent product or service that you've seen do you think is impressive?

3 If you could start a business or invent a product or service what would it be?



<u>BBC LINK</u>

BBC reporter Stephen Sackur investigates the qualities that make some people innovators.

http://www.bbc.co.uk/news/magazine-10653786





Unit 5 Ideas

Ex 1: 1 shops 2 like 3 on impulse 4 on-line 5 delivered 6 shopping 7 items

Ex 2: 1D 2F 3E 4C 5A 6B

Ex 3: food, music, clothes, handbags, antiques

Ex 4: 1T 2T 3F 4T 5F

Ex 5: 1 iPhone, amazing, changed my life - C 2 mobile phone, emails - B 3 camera, taking a picture - A

Ex 6: 1 joy, joy, you could do it 2 fantasy, Bakery, cakes 3 Arts, creativity

Ex 7: 1a 2a 3b 4a 5b